

# Pavan Kumar

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Senior UX Designer with 6+ years of experience shaping complex workflows, leading research, and delivering scalable design systems. I work closely with engineering and product teams from early discovery through to implementation, moving between user insights, interaction design, prototyping, and QA. Recently expanded into hybrid work, exploring AI/Agentic concepts, improving UX-engineering workflows, and contributing to front-end product experience decisions.

## Education

### University of Leicester

MSc Human-Computer Interaction with Industry - Merit (2021-2023)

### REVA University, Bengaluru

B.Tech Electronics & Communication Engineering - First Class (2014-2019)

## Skills

- Interaction Design
- User Research
- Prototyping
- Usability Testing
- AI Prototyping Tools
- AI-Assisted Coding
- User Journey & User Story Mapping
- Design Systems
- HTML / CSS
- Front-end QA

## Tools

Figma • Great Question • Lovable • Cursor • VS Code • Maze • Productboard • Agent Builders (OpenAI, Sim, Foundry) • Antigravity

## Courses

3 NN/g Courses: Designing Complex Apps for Specialised Domains • UX Deliverables • Designing AI Experiences

## Experience

### Senior UX Designer - Xceptor, Guildford

Aug 2024 - Present

- Led UX for the Data Automation Tribe, designing complex data-heavy workflows and validating usability before development.
- Currently experimenting and tinkering with agentic workflow experiences, monitoring and governance.
- Collaborated with engineers to align designs with front-end feasibility and technical constraints.
- Owned and expanded the design system, adding components and driving cross-tribe adoption.
- Explored AI coding and prototyping tools to shape AI-driven features from concept through prototyping and behavior modeling.
- Introduced a structured PR review process that reduced UX/UI issues.
- Partnered with product, engineering, sales engineering, and customer success through discovery and implementation.
- Contributed to the end-to-end AI Document Extraction experience initiative improving the usability, later featured in the company blog: [View here](#)

### UX Designer - Xceptor, Guildford

Oct 2023 - Aug 2024

- Started part-time role to implement new branding updates to design system; transitioned to full-time and selected to lead UX for Data Automation Tribe.
- Standardised colour variables and design tokens in collaboration with engineering.
- Facilitated design sprint for first AI initiative, then shaped concepts, validated feasibility, and tested usability.
- Designed end-to-end workflows, prototypes, and detailed specifications.

### UX Designer (Placement) - Xceptor, Guildford

Jul 2022 - Jun 2023

- Conducted user research with customers, stakeholders, and internal users for platform homepage revamp.
- Created interactive prototypes and applied usability testing and iterative design methods.
- Led and co-created company-wide design system with the team, establishing components, and visual identity.
- Delivered design specifications and resolved UX issues across cross-functional product areas teams.
- Performed heuristic evaluations and competitor analysis to identify usability improvements.

### Lead UX Designer - Xcelpros, Bengaluru, India

May 2020 - May 2021

- Led and mentored the design team.
- Supported Kyubook product through design thinking and implementation.
- Worked with PMs and developers to shape data-driven product roadmaps.
- *Complete role & Kyubook project overview can be provided on request as it's behind an NDA.*

### UI/UX Designer - Code Matrix India Software Pvt Ltd

Jul 2019 - May 2020